

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: R.B. Hutchison et al. Attorney Docket No.: ECHG116755  
Application No.: 09/755,657 Art Unit: 3627 / Confirmation No: 6405  
Filed: January 5, 2001 Examiner: A.J. Rudy  
Title: METHOD AND APPARATUS FOR ORDERING GOODS, SERVICES AND  
CONTENT OVER AN INTERNETWORK

**RESPONSE SUBMITTED WITH RCE**

Seattle, Washington 98101

October 26, 2007

TO THE COMMISSIONER FOR PATENTS:

Applicants respectfully request that the above-identified application be re-examined.

The Office Action mailed September 25, 2007 ("Office Action"), rejected Claims 68-81, all of the claims remaining in this application, under 35 U.S.C. § 103(a) as being unpatentable in view of the teachings of U.S. Patent No. 7,143,148 (Hickman et al.). In addition, the Office Action included remarks stating that applicants' March 29, 2007, Information Disclosure Statement (IDS) had been reviewed in part. The remarks noted that four references were not reviewed because, unfortunately, copies could not be located in either related Application No. 09/064,797 or No. 09/299,156. As a result, only a copy of the "Sweetland" reference, which was located in Application No. 09/299,156, was reviewed. In this regard, attached are copies of the four references that the Examiner could not locate in either Application No. 09/064,797 or No. 09/299,156. For the Examiner's assistance, also enclosed is a copy of applicants' March 29, 2007, IDS. Applicants request that the Examiner review the enclosed four references and acknowledge their receipt and consideration in the next action in this application.

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